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June 2010

It's a Jungle Out There



**Warren Area Board of
REALTORS®**

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From the Desk of:

Stephen Ferreebe, 2010 President

The Staff at the Warren Area Board of REALTORS® has been very busy the past couple of weeks representing you at the 1112 UAW Union Hall in Lordstown. Several weeks ago, Jim Graham, president of UAW 1112 contacted us requesting we make up information packets to distribute to employees relocating into the area familiarize them with housing opportunities as well as our local amenities.

WABOR along with YCAR put together 500 folders that include listing of all our REALTORS® and Affiliates, information from the various Visitor's Bureaus, a letter from the Presidents of both Boards along with information on the www.cometowarren.com and www.mahoningvalleyliving.com websites. In addition, there were folders from the Regional Chamber and Homes Magazines from all three counties available.

The website, www.mahoningvalleyliving.com was constructed to give the employees new to our area the option of checking out services online. The services listed on the website include a complete listing our all REALTORS® and Affiliates from both WABOR and YCAR, local school and government information, community activities and opportunities for recreation, sports, art and culture. Incentive opportunities from Affiliates and local cities and villages are also posted on this website.

Karen, Robin and Sharyn all spent time at the union hall with the over 400 relocating employees to assist them in their housing needs. Please let the staff know if you are contacted by a relocating employee. It would be nice to know if we have a return on our investment of time and energies to provide this valuable information to these workers and their families.

In June there will be more orientations scheduled and you can be sure that you will be represented by the WABOR staff at all these events.



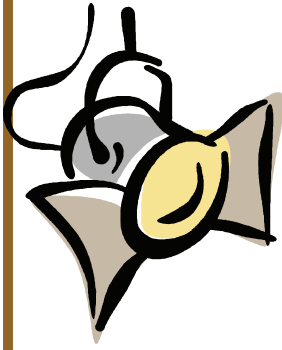
Pat McLean was the recipient of the 2010 Walter D. Graham Civic Award. Pictured above are Steve Ferreebe, WABOR President, Pat, Dom Marino, 2009 Walter D. Graham winner and Andrea Lupton, WABOR President-Elect.

Pat McLean receives the Walter D. Graham Civic Award

For her participation in community activities, Pat McLean was honored with the Walter D. Graham Civic Award at the American Home Week Celebration in April. Pat has been extremely active in Main Street Warren, First Presbyterian Church, Tod Children's Fundraisers. Pat can be seen around Warren sweeping the sidewalks, decorating downtown windows, and generally improving the face of the city.

Pat has served the Warren Area Board of Realtors by serving on many committees during her tenure as a Real Estate Salesperson. Pat has served on both the Professional Standards and Grievance Committees.

Pat and her husband, Gordon, live in Howland, but have strong ties to Warren. Pat is a graduate of Warren Harding High School.



AFFILIATE SPOTLIGHT—

Ted and Ron Speaker of Affordable Removal Service LLC have quietly been attending the WABOR functions for the past year or so since they became members.

Ron and Ted were born in Warren and raised in Southington. Ron and his wife Michelle now live in Champion. Ted and his wife Marjie have three grown children and a grandson. They live in Southington. They have been in business together since 2008 doing contents removal, trash outs, property clean up, painting, minor repairs, landscaping, yard work and demolition. Check them out for your next project.

Warren Area Board of REALTORS® Mission Statement

To enable our members to deliver the highest level of service with the greatest degree of professionalism through:

Education and training

Dedication to Integrity in the workplace and the REALTOR® code of ethics

Effective communication

Impacting public policy

The Warren Area Board of REALTORS® strives to promote the image of the REALTOR® in the community.



REALTOR®...

A Funny Thing Happened on the Way to.....

Submitted by Carol Sole

I was showing a house in Braceville Twp. It was being listed by a grandson but the house was occupied by another family member who didn't want it sold as they were living there free. We looked at the house, but were unable to get into the barn. I called the listing agent and she had the grandson come over. He and his son tried several ways to get into the barn: crowbar - only managed to bloody his hand; bolt cutters: wouldn't cut lock; taking off hinges; etc. Finally, they chained their truck to the door and pulled it open!

To make it even more funny, I now have the house listed and we still laugh over that day as well as the fact we found out he graduated with my brother from Farmington.

We look forward to some laughs in 2010, so share with us, won't you?

KEEP OUR SERVICE MEN AND WOMEN IN YOUR PRAYERS .

Specialist Joshua Nutt, son of Janice Nutt of Countrywide Home Mortgage
Specialist David Mickey, son of Trudy Mickey of Stevens & Associates
Sgt. Merle Sullivan, son of Ruth West, *former* WABOR manager
S Sgt. Robb VanDervort, son of Barbara VanDervort of Howard Hanna
SSgt. Bradley DeRubba, grandson of Ethel Latil of Northwood Realty Services
Cpl DeRubba SA, grandson of Ethel Latil of Northwood Realty Services
Lt.Col. Bonnie Rogers, in Iraq. A missionary friend of Karen Jones
PFC Neil Eaton, son of John and Lana Eaton of Eaton GMAC in Korea for 2 years.

If you wish to send a letter to one of our men or women in the service, please call Trudy Mickey at 330-503-6739 or you can e-mail her at tmickeyhouse@gmail.com

A NOTE FROM TRUDY

I just wanted you to know that I delivered about 100 movies to the Wounded Warrior Project through the Red Cross at Walter Reed Army Medical Center on May 21. I made up "movie packets" with the DVD/s and bought chips, pretzels, popcorn, candy and flavored watsr for the soldiers and their families at the WRAMC. I also gave them puzzle books, magazines, pens and hand sanitizers from the Trade Show. I baked cookies and coffee cakes for the to have that homemade touch.

I want to give a special thanks to Jim Scher & The Title Company of Warren for their large donation and Jim's special mustard, Bev Petrosky and Linus Orr for their constant generosity to the care of our young Wounded Heroes, as well as all those in our Board. Your prayers for our Soldiers are what is needed most.

Thank you for all your continued help and concern.

Trudy Mickey

UPCOMING EVENTS

A two hour short sale continuing education class with lunch will be held at the Mocha House basement meeting room on June 22 at 12:30 PM. Cost is \$12.00. Please email the WABOR office to make your reservations or sign up at your office.

Annual Charity Golf Outing is planned for August 13, 2010 at Candywood. Sign up brochures were emailed out in May. If you have not received yours, contact the WABOR office.

Notes from the WABOR Office

It is very important that you keep your address and email updated with the WABOR office. You may miss important mailings if we do not have your correct information.

Be sure to greet our newest Affiliate Keith Spicher of ASK Home Inspections/Keith Spicher Construction LLC, and our newest REALTORS® Julie Amsden, Karen Guerrieri and Karl Kuppler with Northwood of Ohio LLC.

The Nominating Committee will be meeting in the next couple of days to consider a slate of officers and directors for 2011. If you are interested in serving on the Board of Directors, please contact Paula Lazzari at 330-629-9200 or Trudy Mickey at 330-637-8510.

IMPORTANT NOTES FROM THE OAR SPRING CONFERENCE:

There are some guidelines for using the term REALTORS® in social media. The term must refer to a member or a member's firm. It may not be used with descriptive words or phrases such as number1realtor.com, realtorproperties.com or warrenrealtors.org. Never use words like "your", "my" or "our" between your name and the membership mark. Examples of improper use would be janedoemyrealtor.com or youarearealtorjohndoe.com

Are you using facebook, twitter or linkedin to advertise properties you have for sale? If so, make sure you follow all the advertising rules. Ads are ads whether they are printed or electronic and the same rules apply. It is suggested that REALTORS® establish separate pages for personal and business entries.

Do you use photos on your electronic advertising? Do you own those photos? If not, getting written approval for use of the photos may save you a lawsuit in the future.

Are you using a website to advertise? Was it developed by someone on your payroll? If not, your bill of sale should contain in writing the transfer copyright interest in the website so it is clear that you own the content. It should also include the excluding right to reproduce, prepare derivative works, distribute copies and perform or display publicly.

Do you have links/logos on your website? If so, make sure you have written permission to use those logos and links.

I am pleased to announce....

Of the 700+ applicants across the United States, I have been selected to the Realtor Magazine 30 under 30 class of 2010. This is a great honor as well as accomplishment within the real estate industry for up and coming and successful real estate agents under the age of 30 across the country. Even further this recognition is a success for this area, The Mahoning Valley! Being nominated was an honor, but to be selected is a tribute to the hard work and dedication that I put forth everyday.

Thank you,
Jason Altobelli

Jason, We at WABOR are all very proud of your accomplishment. Congratulations.